KLAMATH AND LAKE COUNTIES
Broadband Strategic Plan

ECONOMIC DEVELOPMENT

November 12th 2013
9:00 AM – 12:00PM

Klamath Community College, Building 3, Boardroom
7390 S 6th St Klamath Falls, OR, 97601

SESSION PURPOSE

To identify:
- **The role of broadband availability, adoption and utilization in new business, industry, and entrepreneurial development and support, revitalization of downtowns, and public infrastructure upgrade and expansion.**
- **Obstacles and constraints to the use of broadband to support and facilitate economic development.**
- **Assets and opportunities that can be leveraged to support economic development. Potential 3-to-5 year goals toward achieving the necessary level of broadband-related capabilities.**

AGENDA

9:00 **Welcome and Introductions**
Project Consultant Briefing

9:30 **Impact of Broadband on Economic Development**
- *What possibilities do broadband availability, adoption and utilization present for the area's economic development goals? What broadband-dependent economic development opportunities and innovations are available now or on the horizon?*
- *What's at stake if the level of broadband adoption and utilization inhibits those possibilities?*
- *What economic development gains could occur in the 3, 5, and 10 year windows through adoption and utilization of broadband resources?*

10:20 **Break**

10:30 **Barriers & Opportunities**
- *What is known about broadband adoption and utilization "gaps" or missed opportunities for economic development?*
- *What are the primary constraints or barriers to taking full advantage of the possibilities of broadband as a means of economic development?*
- *What community assets or other opportunities can be leveraged?*

11:20 **3 – 5 Year Goals**
- *What broadband adoption and utilization goals should be established in the near and mid-range future in support of economic development goals?*
- *Which of the assets and opportunities identified in the previous discussion have the potential to contribute the most "lift" to those goals?*

11:55 **Next Steps**

Noon **Session Closing**