

# GATEWAY AREA DEVELOPMENT DISTRICT STRATEGIC PLAN FOR BROADBAND ADOPTION & UTILIZATION AND FINAL PROJECT REPORT

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# **Table of Contents**

Introduction and Purpose	4
Broadband Planning Approach	4
Community Participation and User Sectors	5
Regional & County Components	6
Team Structure and Team Summary	7
Plan Draft Development Feedback (Pipelining)	8
County Teams Responsibilities	8
GWADD Strategic Plan for Broadband Adoption & Utilization	9
Regional Vision, Goals, Strategies, and Success Measures	9
County Prioritizations	10
Strategies	10
Sector Priorities	12
Sector Phases Timeline	13
Project Management	15
High Level Schedule	15
Key Deliverables and Milestones	15
Ancillary Information	16
State of Broadband and High Speed Internet - "Broadband Basics"	16
User Sector Broadband Benefits	16
Community Profiles	16
Tactical Planning Approach	17
Tactical Education	17
Affordable Access Action Planning Seminar	17
Affordable Access Action Planning Overview for GWADD Board of Directors	18
Lessons Learned	19
Overall Process and Model	19
Results	19
Management of the Project	19
Recommendations	20
Publish, Distribute and Promote the Strategic Plan	20

Im	plement	20
рре	ndices	21
A.	Team Members	21
В.	Broadband Basics Placecard	23
C.	Community Profiles	25
(	GWADD Community Profile	25
Е	Bath County Community Profile	27
N	Menifee County Community Profile	29
N	Montgomery County Community Profile	31
N	Morgan County Community Profile	33
F	Rowan County Community Profile	35
(	GWADD Community Profiles Source Reference	37
D.	Affordable Access Action Planning Overview for GWADD Board of Directors	39
E.	Publication Formats	40

# **Introduction and Purpose**

In April 2016, the Gateway Area Development District (GWADD) was awarded a grant by the Commonwealth's Kentucky Communications Network Authority (KCNA) for a community planning engagement with the purpose of developing a strategic plan for broadband adoption and utilization for the GWADD region. This region consists of five counties: Bath, Menifee, Montgomery, Morgan, and Rowan.

GWADD selected The Solarity Group, a Commonwealth of Kentucky approved Broadband consulting and education provider, to manage and facilitate this project.

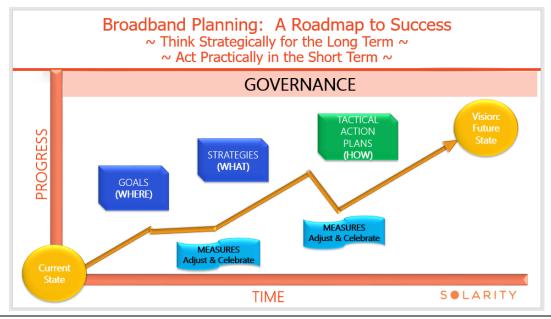
On September 27, 2016, the GWADD Strategic Plan for Adoption and Utilization Final Draft was approved by the GWADD Board of Directors.

The purpose of this Final Report is to provide a summary of the major efforts and results of the project along with supporting detail, including the approved "GWADD Strategic Plan for Broadband Adoption and Utilization" and recommendations for implementation.

# **Broadband Planning Approach**

The strategic planning approach used was a subset of Solarity's overall broadband planning model. The project's main outcome was to develop a roadmap for broadband success, thinking **strategically for the long term** by establishing a Strategic Plan (SP). This SP guides decisions and constructs a clear path to realize broadband benefits for the GWADD region and counties through successful broadband awareness, access, adoption and utilization.

This SP serves as a foundation and prioritization for determining actions to move forward by *acting practically* (or tactically) *in the short term*. Tactical Planning focuses on the actions, human and financial resources required to produce the results and benefits, while aligning with the SP's vision, goals, and strategies.



Vision: Future State	Statement of the preferred or desired <i>future state</i> of broadband for the community.	Statements of <b>what</b> will be done to reach the defined conditions (Goals) and achieve the desired future (Vision).
GOALS (WHERE)	broadly defined strategic positions ( <i>where</i> ), conditions or end to achieve the vision	TACTICAL ACTION PLANS (HOW)  Statements of <b>how</b> the strategies will be accomplished.
MEASURE Adjust & Cele	toward goals and strategies	r results that help track progress and success

Four major areas of focus were emphasized for consideration during the strategic planning process:

**Governance**: Oversight of Broadband network arrangements to insure affordability, quality and sustainability and promote awareness and adoption

**Awareness**: Comprehensive community understanding of the many current and emerging meaningful uses and associated benefits of broadband

**Adoption**: Proactive implementation of broadband applications for the benefits realization of broadband by all user sectors

**Affordable Access:** Provision of enabling broadband capacity and speed on a quality, sustainable and affordable basis

# Governance Awareness Adoption Affordable Access

# **Community Participation and User Sectors**

Success factors for broadband success include <u>active and strong participation</u>, <u>collaboration</u>, and <u>sponsorship</u> from key stakeholders who provide input and establish shared stewardship of the broadband initiative throughout the community; the more input and ownership, the higher the chances of success.

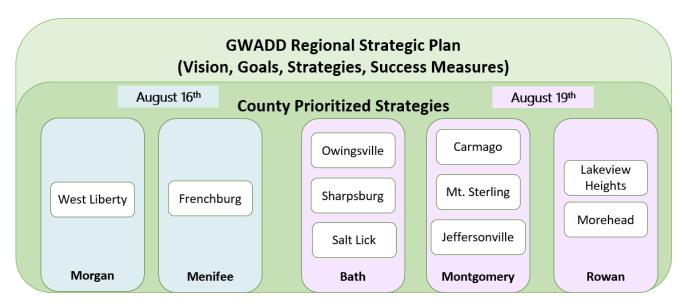


Over **70** representative stakeholders from the **GWADD Community** were invited to participate, provide input, and develop the Strategic Plan for their community and sectors. Represented sectors included: Employment & Economic Growth; Education; Healthier KY; Safer KY; General Government; and

Community. See Appendix A for the list of Stakeholders who were invited to participate in the Strategic Planning efforts.

# **Regional & County Components**

The GWADD Strategic Plan is for the GWADD region. This means that all Strategic Plan components were developed on a regional basis. Realizing that each GWADD county has its own specific attributes, the planning process included the formation of a county team consisting of key stakeholders from each county.

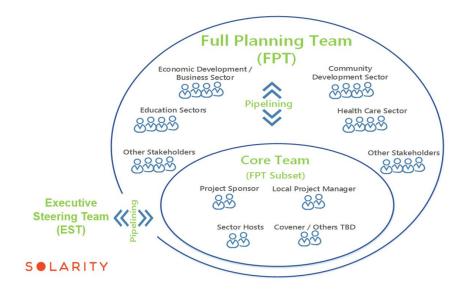


# **Team Structure and Team Summary**

A team structure was implemented to engage the stakeholders in a proficient environment of:

- Bringing different views to the planning process, which ensures a balanced cohesive plan
- Encouraging expression and evaluation of different viewpoints before they become part of the written plan
- Stimulating constructive conflict and ensuring important issues are addressed
- Enabling inclusive feedback loops for the review and comment on the evolving plan draft
- Promoting Community wide engagement and networking

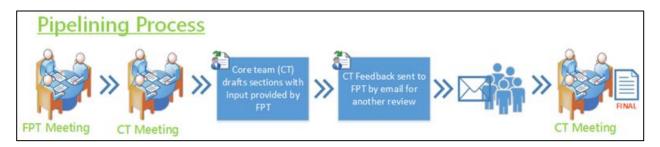
This structure included establishing an Executive Steering Team (EST), Full Planning Team (FPT), and Core Team (CT) as depicted below. KCNA was invited to observe and participate in all team and ancillary meetings. See Appendix A for the list of Stakeholders who were invited to participate in the Strategic Planning efforts along with their team assignments:



Regional Team	Responsibilities	Members/Meeting
Executive Steering Team	<ul> <li>Providing active and visible sponsorship</li> </ul>	8 Members
	<ul> <li>Developing support for planning with key</li> </ul>	5 Sectors
	stakeholders	2 Meetings
	<ul> <li>Creating a sponsorship coalition among counties</li> </ul>	
	and sector groups	
	<ul> <li>Reviewing and approving the final draft of the SP</li> </ul>	
Full Planning Team	<ul> <li>Sharing ideas and perspectives for drafting Strategic</li> </ul>	51 Members
	Plan (SP)	6 Sectors
	<ul> <li>Reviewing and providing feedback on the CT draft</li> </ul>	3 Meetings
	work	
Core Team	<ul> <li>Synthesizing and integrating the FPT work and draft</li> </ul>	16 Members
(subset of the FPT)	SP components	6 Sectors
	<ul> <li>Reviewing and drafting draft feedback from FPT</li> </ul>	5 Meetings
	<ul> <li>Developing final plan draft</li> </ul>	

# Plan Draft Development Feedback (Pipelining)

An inclusive feedback loop was operationalized for the drafting of the Strategic Plan components by the CT for review and feedback by the EST and FPT. As initial drafts of the components were developed, they were "pipelined" to the EST and FPT for feedback. Comments were compiled and reviewed by the CT for possible revisions to the components. The draft was then considered "final" for that component of the plan. The diagram below depicts the "Pipelining Process":



# **County Teams Responsibilities**

County teams were formed and two sessions were held to facilitate the review of the GWADD regional plan and prioritize components for their respective counties:

- Regional strategies that applied across all five counties as a whole
- User Sector adoption priorities in which each county identified the sectors that had the highest meaningful use along with what current locations or potential applications would be most relevant for adoption/access
- Knowing that broadband implementation may not be able to take place all at once, each
  county identified User Sector adoption priorities by implementation phases, focusing on
  which sectors may be the highest priority for adoption benefits

County team members also served as advocates and developers of continued local support for the Strategic Plan and its implementation with other key stakeholders.

Session 1 - August 18 <sup>th</sup>	Members / Sectors
Morgan	4 Members / 4 Sectors
Menifee	7 Members / 3 Sectors
Session 2 - August 19th	Members / Sectors
Bath	7 Members / 4 Sectors
Montgomery	3 Members / 2 Sectors
Rowan	6 Members / 4 Sectors

# **GWADD Strategic Plan for Broadband Adoption & Utilization**

# Regional Vision, Goals, Strategies, and Success Measures

August 24, 2016

# **GATEWAY'S VISION FOR BROADBAND**

The Gateway area offers a world-class communications infrastructure that empowers a growing and unified region with affordable, dependable, redundant, and sustainable broadband. This infrastructure enables current and future businesses and communities to be leaders in accessibility and opportunity, which enhances: community, economic and industrial development, healthcare, public services, education, and tourism while most importantly promoting a vibrant quality of life.

		GOALS		
Awareness	Adoption	Affordable Access	Public/Private Partnerships (P3)	Governance
An awareness on use and benefits of broadband in all key sectors throughout the region	Widespread broadband adoption across all sectors in our region	Affordable world class broadband network, through an atmosphere of competition, for region- wide use	Public/private partnership(s) to reduce deployment costs, increase access, and support sustainability	Leadership that ensures efficiency, affordability, and sustainability of world class broadband infrastructure
		SUCCESS MEASURES		
A minimum of two education/awareness sessions in each county by 2019	Establish a target for adoption for selected sectors by 2019	Establish a range of community affordability by 2019	At least one public/private partnership by 2020	Identification of a governance structure by 2018, and establishment by 2019
	Overall success measure	: Review and update success m	neasures by 2019	
		STRATEGIES		
Develop a regional broadband education and marketing strategy / plan to:     Educate Community (all sectors)     Encourage providers to invest in infrastructure in the region     Utilize Media as a marketing tool     Inform Policy Makers/Community leaders     Identify additional providers who might be interested in our region     Implement the regional education and marketing strategy and plan for broadband     Educate local communities based on best practices from other communities	Identify and prioritize key sector needs     Provide public access points for the community     Develop incentive programs to increase broadband adoption	Comprehensive study of existing broadband coverage and affordability of Gateway region Develop programs to assist with affordability Promote grants and other opportunities for affordable broadband small business	Identify entities that are interested in broadband partnerships     Develop local incentives to attract potential partners     Develop and negotiate P3 agreements     Implement and monitor P3 agreements	Design a board structure/governance to include local representation that will champion broadband     Develop guiding principles     Research legal policy needs     Implement governance structure and acquire resources

# **County Prioritizations**

# Strategies

S	STRATEGIES						
	Bath	Menifee	Montgomery	Morgan	Rowan	TC	TALS
Awareness						Primary	Secondary
<ul> <li>Develop a regional broadband education and marketing strategy / plan to:</li> </ul>	All 5 c		ognize this as a pi	rimary stra	tegy; area	s of empha	sis indicated
<ul> <li>Educate the Community (all sectors)</li> </ul>						4	1
<ul> <li>Encourage providers to invest infrastructure in the region</li> </ul>						1	1
<ul> <li>Utilize Media as a marketing tool</li> </ul>						3	
o Inform Policy Makers/Community Leaders						2	
<ul> <li>Identify additional providers who might be interested in our region</li> </ul>						1	1
<ul> <li>Implement the regional broadband education and marketing strategy / plan</li> </ul>						2	
Educate community (local) in best practices from other communities							1
Adoption							
Identify and prioritize key sector needs						5	
Provide public access points for the community						2	
Develop incentive programs to increase broadband adoption						1	
Affordable Access							
Comprehensive study of existing broadband coverage and affordability of Gateway region						2	

Develop programs to assist with affordability			3	
Promote grants and other opportunities for affordable broadband small business			2	
Public/Private Partnership (P3)				
Identify entities that are interested in broadband partnerships			2	2
Develop local incentives to attract potential partners			1	2
Develop and negotiate P3 agreements			2	1
Implement and monitor P3 agreements			2	1
Governance				
Design a board structure/governance to include representation			1	1
Develop guiding principles			1	
Research legal policy needs			1	
Implement governance structure and acquire resources			2	

# **Sector Priorities**

	Bath	Menifee	Montgomery	Morgan	Rowan	Primary	Secondary
Employment & Economic Growth	<ul> <li>Competitive community for new industry</li> <li>Provide a future for our community</li> </ul>	<ul><li>Boneal</li><li>Industrial</li><li>Park</li></ul>	Industrial parks     Future industrial land	All areas	MMRC     Airport     Workforce     development	5	
Education	<ul> <li>Allows schools to compete</li> <li>Lifelong education</li> <li>Level the playing field</li> </ul>		<ul><li>MCHS System</li><li>MCTC</li><li>MSU</li></ul>	<ul> <li>Alternate to snow days</li> <li>NTI (Non- Traditional Instruction)</li> <li>Lifelong Learning Opportunities</li> </ul>	MSU     KCTC     Workforce     development	4	1
Healthier KY	Specialized home care     We lack a hospital     Telemedicine	Telemedicine	<ul> <li>MCHS</li> <li>Hospital/Clinics</li> <li>Sterling Health doctors</li> <li>Fitness site</li> </ul>	Utilize access to fullest capabilities	Healthcare     Telemedicine	3	2
Safer KY	Emergency Response     & Services		<ul><li>911 Center</li><li>EMS</li><li>Airport</li></ul>	Utilize access to fullest capabilities	<ul><li>911</li><li>EMS</li><li>Police</li><li>Fire</li></ul>	3	2
General Government	Modernize Services	Increase tax base through new business	<ul><li>Courthouse</li><li>City Hall</li><li>Annex</li></ul>		County & city government infrastructure	3	1
Community	Access for all		• Downtown • Airport		Growth (Pokémon Go)	2	2

# Sector Phases Timeline

NOTE: In cases where the prioritization may span multiple phases, the sector was registered with the 1<sup>st</sup> or earliest phase.

	Phase 1	Phase 2	Phase
<b>Employment &amp;</b>	Bath	Rowan	
Economic	<ul> <li>Menifee</li> </ul>		
Growth	<ul> <li>Montgomery</li> </ul>		
	<ul><li>Morgan</li></ul>		
Education	• Bath	Montgomery	
	<ul> <li>Menifee</li> </ul>	Rowan	
	<ul><li>Morgan</li></ul>		
Healthier KY	• Rowan	Bath	
		Menifee	
		Montgomery	
		Morgan	
Safer KY	Bath	Menifee	
	<ul> <li>Morgan</li> </ul>	Montgomery	
	Rowan		
General	Bath		Montgomery
Government	<ul> <li>Menifee</li> </ul>		Rowan
	<ul> <li>Morgan</li> </ul>		
Community			Bath
			Menifee
			Montgomery
			Morgan
			Rowan

							TOTALS	
	Bath	Menifee	Montgomery	Morgan	Rowan	Phase	Phase	Phase
						1	2	3
Employment & Economic Growth	<ul> <li>Competitive community for new industry</li> <li>Provide a future for our community</li> </ul>	<ul><li>Boneal</li><li>Industrial</li><li>Park</li></ul>	<ul><li>Industrial parks</li><li>Future industrial land</li></ul>	• All areas	<ul><li>MMRC</li><li>Airport</li><li>Workforce development</li></ul>	4	1	
Education	<ul> <li>Allows schools to compete</li> <li>Lifelong education</li> <li>Level the playing field</li> </ul>		MCHS System     MCTC     MSU	<ul> <li>Alternate to snow days</li> <li>NTI (Non-Traditional Instruction)</li> <li>Lifelong Learning Opportunities</li> </ul>	<ul><li>MSU</li><li>KCTC</li><li>Workforce development</li></ul>	3	2	
Healthier KY	<ul> <li>Specialized home care</li> <li>We lack a hospital</li> <li>Telemedicine</li> </ul>	Telemedicine	<ul><li>MCHS</li><li>Hospital/Clinics</li><li>Sterling Health doctors</li><li>Fitness site</li></ul>	<ul> <li>Utilize access to fullest capabilities</li> </ul>	<ul><li>Healthcare</li><li>Telemedicine</li></ul>	1	4	
Safer KY	<ul><li>Emergency Response</li><li>&amp; Services</li></ul>		<ul><li>911 Center</li><li>EMS</li><li>Airport</li></ul>	<ul> <li>Utilize access to fullest capabilities</li> </ul>	<ul><li>911</li><li>EMS</li><li>Police</li><li>Fire</li></ul>	3	2	
General Government	Modernize     Services	<ul> <li>Increase tax base through new business</li> </ul>	<ul><li>Courthouse</li><li>City Hall</li><li>Annex</li></ul>		County & city government infrastructure	3		2
Community	Access for all		<ul><li>Downtown</li><li>Airport</li></ul>		<ul><li> Growth</li><li> (Pokémon Go)</li></ul>			5

# **Project Management**

A project implementation plan (PIP) was developed in alignment with the Statement of Work (SOW) to oversee the efforts associated with the project. A timeline was created with Project Sponsor input. Blackout dates were considered and, where possible, existing meetings were leveraged to maximize participation. Risks and Issues were monitored and bi-weekly status reports were submitted to GWADD and KCNA. Meeting attendance was captured and presentations were developed utilizing a common 'look and feel'. Checkpoints with the Project Sponsor were held when needed. Documentation was stored and maintained in a secure repository.

# High Level Schedule



# **Key Deliverables and Milestones**

Deliverable/Milestone	End Date
Service Begins	02-Apr-16
Team Development and Project Planning	17-May-16
Affordable Access Action Planning Seminar	19-Jul-16
County Strategy Prioritization Sessions (2)	19-Aug-16
Strategic Plan Team Development	31-Aug-16
Final GWADD Strategic Plan for Broadband Adoption & Utilization' and supporting documentation	21-Sep-16
Final Review of Strategic Play by Executive Steering Team	21-Sep-16
Strategic Plan Approved by GWADD Board of Directors	27-Sep-16
Affordable Access Action Planning Overview for GWADD Board of Directors	10-Oct-16
Final Project Report and Final Deliverables	18-Oct-16
Project Management and Oversight	18-Oct-16
Service Ends	18-Oct-16

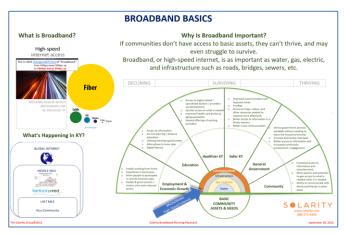
# **Ancillary Information**

# State of Broadband and High Speed Internet - "Broadband Basics"

Introductory "Broadband Basics" information was included in the initial team meetings. The purpose of this information sharing was to establish a basic team member understanding of broadband, or high speed internet facets.

A "Broadband Basics" placecard was developed as a reference during plan development. The placecard included essential definitions and parameters of the current state of broadband, especially related to data size, speed and transmission technologies (e.g. DSL, wireless, fiber, etc.).

The full placecard can be found in Appendix B.



# **User Sector Broadband Benefits**



The Internet currently offers a wide array of electronic applications that provide meaningful use and benefits for every community sector. This set of applications is growing exponentially daily. With the advancement of the Internet of Things (IoT), during team meetings information was shared and emphasized about the beneficial applications for each user sector.

See the Broadband Basics Placecard (Appendix B) for more details.

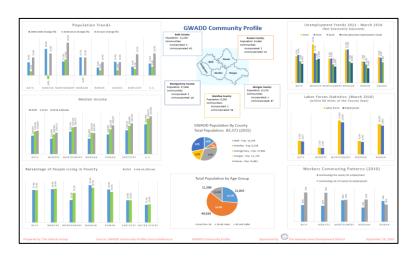
# **Community Profiles**

To enable comprehensive view of regional and county characteristics by planning participants, community profiles were developed which contain demographics and key attributes of broadband user sectors to include economic development and employment, education, public safety, healthier community, general government and community. They also contain other community infrastructure information to include broadband specific information on KYWired locations and Internet Service Providers.

The main purpose was to develop a shared understanding among different sector representatives team members of their overall community for a community wide plan development and reference.

A regional community profile was developed for the GWADD Region as well as individual community profiles for each of the five counties: Bath, Menifee, Montgomery, Morgan, and Rowan.

The GWADD Regional and County Community Profiles can be viewed in Appendix C along with the Community Profile Reference Sources for each of the statistics on the profiles.





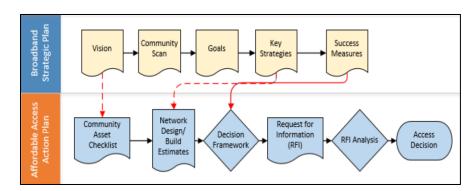
# **Tactical Planning Approach**

An approach and information were also shared during team meetings as a roadmap for tactical action planning for successfully implementing the GWADD Broadband Strategic Plan. This approach emphasized the determination and scheduling of actions for each of the SP's strategies. One key focus strategy area for tactical planning was the community decision about the provision of affordable access of broadband/high speed internet to both businesses and homes.

# Tactical Education

# **Affordable Access Action Planning Seminar**

An additional community-wide educational activity was conducted on July 19, 2016. This (3) three-hour seminar provided in-depth information to the 25 attendees about an approach and community action requirements for decision making for affordable access in the GWADD community. It included the relationship of tactical planning to the strategic plan that was in development at the time:



The main objectives of this seminar were to:

- further understand broadband = high speed internet
- further understand the need and community benefits for affordable broadband access
- provide a decision-making framework for community wide affordable broadband access

Speakers included the following subject matter experts:



# Affordable Access Action Planning Overview for GWADD Board of Directors

The project sponsor viewed the information provided in the 3-hour seminar as valuable in helping to develop a shared understanding of the many aspects of implementing the strategic plan and taking actions on fact-based decisions. She felt there would be significant benefit of a condensed 90-minute overview to be presented to the GWADD Board of Directors (BoD).

KCNA agreed and sponsored the development of an overview presentation to the BoD on October 10, 2016. The presentation slides are included as Appendix D.

# **Lessons Learned**

Lessons learned were captured at the conclusion of the Planning Team Meetings and appropriate improvements were made in subsequent meetings.

In addition, at the final face-to-face Full Planning and Executive Steering Team Meetings, team members shared overall project lessons learned in 3 key areas: Overall Process and Model; Results; Management of the Project.

# **Overall Process and Model**

Positive (+)	Improvement (-)
<ul> <li>Good collaboration</li> <li>Very open discussions</li> <li>The members represented core information to the development and priority of the Plan</li> <li>Well planned, Step-by-Step Process</li> </ul>	• none

# Results

Positive (+)	Improvement (-)
<ul> <li>Good materials</li> <li>The Success Measures will be good to work from</li> <li>Clear Vision</li> <li>The Plan focused on ALL key growth areas – Individual, Economic Development, &amp; Healthcare</li> <li>Generated an all-inclusive plan that represented each county by need</li> <li>Good Community Profiles</li> <li>Identified future goals and path for project development</li> <li>Communities developed Strategic Plan Profiles that integrated into the Regional Plan</li> </ul>	Would like to have seen more people at the meetings
Strategic Plan is easy to understand & communicate to others	

# Management of the Project

Positive (+)	Improvement (-)
<ul> <li>Timeline – staying on track</li> <li>Solarity has managed the process of "herding cats" well</li> <li>Good input from All Stakeholders</li> <li>The process was managed well, considering the busy schedules of the Team</li> <li>Community &amp; Local Leader input</li> <li>Clear communication</li> </ul>	• none
<ul><li>Good strong Team on both sides</li><li>Food always pleases everyone</li></ul>	

# Recommendations

Based on observations and assessment of the project activities, the Solarity Group is providing the following recommendations for consideration:

# Publish, Distribute and Promote the Strategic Plan

- 1. Upon approval, publish and share the Strategic Plan throughout the GWADD regional community, especially to the primary user sectors' organizations to build and sustain momentum for broadband/high speed internet success. It should be continuously referenced in any relevant community discussions or events.
- **2.** Schedule information sessions with key stakeholder community groups and forums.

# **Implement**

- 1. Establish an oversight team to guide and govern implementation.
- 2. Designate an Implementation Program Manager (IPM) and identify other supporting resources needs. The IPM will have the dedicated "availability/bandwidth" as well the authority to proficiently manage implementation.
- 3. Provide implementation general guidance by the developing an overall strategic plan management plan and operational framework.
- 4. Report progress to the oversight team as described above.
- 5. Prioritize all strategies to be conducted and synchronized to plan progressive, realistic, and achievable outcomes/results based on available resources and time.
- 6. Conduct adoption strategies specific discussions with key representatives from each user sector.
- 7. Develop tactical action plans for the above-mentioned strategies on a just in time basis.
- 8. Maintain current awareness of Broadband advancements and trends, **funding opportunities**, similar community projects, other Broadband communities' associations e.g. Broadband Communities Magazine news/events, Rural Telecommunications Congress, ARC and Kentucky specific Broadband initiatives, e.g. KYWired and SOAR.
- 9. Identify and make application to Broadband enabling funding sources.

# **Appendices**

# A. Team Members

EST = Executive Steering Team

FPT = Full Planning Team

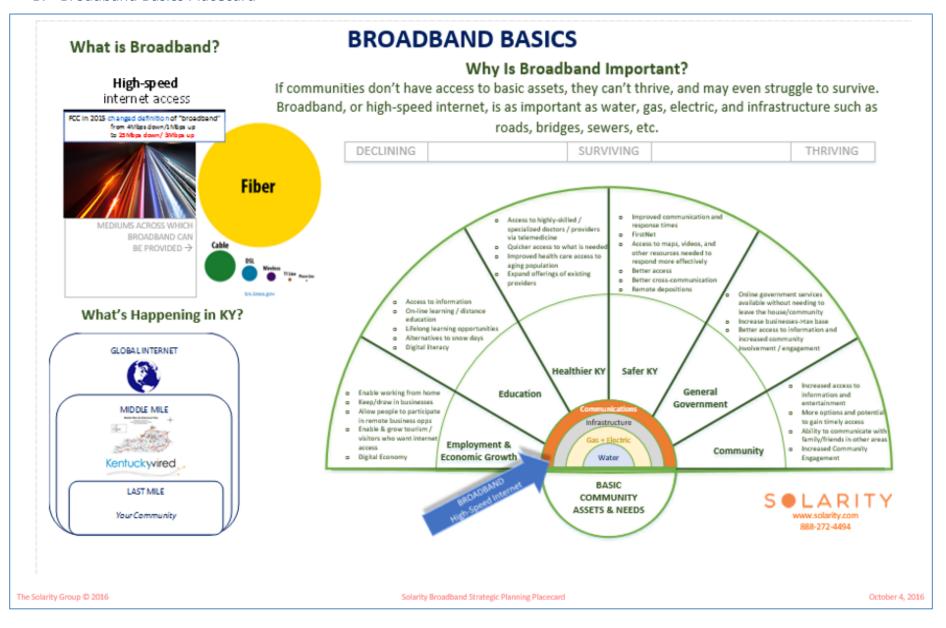
CT = Core Team

CAT = County Advisory Team

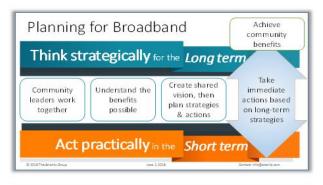
NAME	SECTOR	EST	FPT	СТ	CAT
Adam Rice	General Government		FPT		
Alan Caudill	Safer KY				CAT
Angela Daily	Community		FPT		
Andy Price	Healthier KY		FPT	СТ	
Ann Johnson	Safer KY		FPT		
Bart Bryant	Employment and Economic Growth		FPT		
Benny Nolan	Healthier KY		FPT		
Bobby Carpenter	Safer KY				CAT
Bobby Rogers	General Government				CAT
Brandon Evans	Safer KY		FPT		
Brenda Combs	Community		FPT		
Charlie Borders	General Government		FPT		
Chelsea Juarbe	Employment and Economic Growth		FPT		
Chris Howes	Education	EST	FPT	СТ	CAT
Dana Case	General Government		FPT	СТ	
Deatrah Barrett	Education		FPT	СТ	CAT
Edward Bryant	General Government		FPT		CAT
Ethan Witt	General Government		FPT		
Gail Wright	ALL	EST	FPT	CT	CAT
Gary Hunt	General Government				CAT
Gary Williamson	General Government		FPT		
Georgetta Gannon	Employment and Economic Growth	EST	FPT		
Ike France	Safer KY				CAT
Jackie Campbell	Safer KY				CAT
Jacky Watson	Employment and Economic Growth		FPT		CAT
Jason (Glenn) Boggs	ALL				CAT
Jason Slone	Employment and Economic Growth		FPT		
Jason York	Safer KY		FPT	СТ	CAT
Jeffery Lisle	Employment and Economic Growth				CAT
Jessica Stanley	Safer KY				CAT
Jim Gazay	Employment and Economic Growth				CAT
Jim Neill	Employment and Economic Growth				CAT
Jim Tom Trent	General Government	EST	FPT	СТ	
Joe Back	Safer KY				CAT
John May	Community				CAT
John Maxey	Education		FPT		
John Stacy	Employment and Economic Growth		FPT		
Joshua Farrow	ALL		FPT		CAT
Joy Brown	Employment and Economic Growth		FPT		
Keith Kappes	Community	EST	FPT		

Langley Franklin	General Government				CAT
Larry Combs	Community	EST	FPT	СТ	
Lincoln Caudill	General Government		FPT		
Lonnie Lawson	Employment and Economic Growth		FPT	СТ	
Marilyn Smith	Community		FPT		
Mark Neff	Healthier KY	EST			
Mark Walter	General Government		FPT	СТ	
Matthew Thompson	Education		FPT		
McKenzie Price	Employment and Economic Growth				CAT
Pam Murphy	Safer KY				CAT
Mike Hayden	General Government		FPT		
Patti Simpson	Community		FPT		
Randi Feltner	General Government		FPT		
Randy Little	Employment and Economic Growth		FPT		
Rick Sears	Community				CAT
Rick Stiltner	General Government		FPT	СТ	CAT
Rocky Adkins	General Government		FPT		
Ron Hart	Community		FPT	СТ	
Russ Ward	Education		FPT		
Sandy Romenesko	Employment and Economic Growth		FPT	СТ	CAT
Tatum Dale	General Government		FPT		
Terry Ensor	Employment and Economic Growth		FPT		CAT
Terry Stewart	Community				CAT
Tim Rhodes	Community				CAT
Tina Pendleton	Safer KY		FPT		
Tonia Anderson	Employment and Economic Growth		FPT	СТ	
Tracy Pearce	Employment and Economic Growth		FPT		
Tracy Williams	Employment and Economic Growth		FPT	СТ	CAT
Travis Bailey	Healthier KY		FPT		
Vickie Carol Griggs	General Government		FPT		
Wally Johnson	General Government	EST	FPT	СТ	
Wesley Delk	Safer KY				CAT

# B. Broadband Basics Placecard



# SOLARITY BROADBAND PLANNING APPROACH





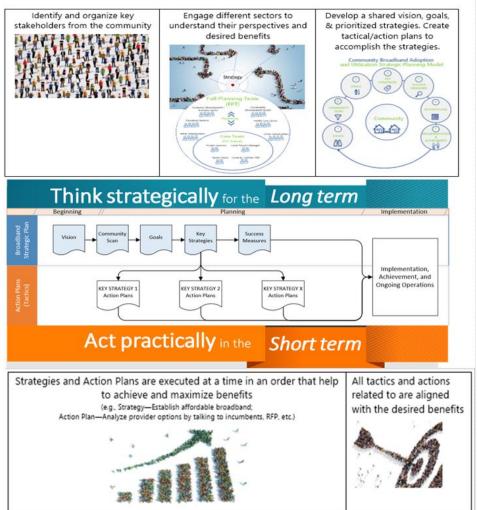
# Critical Success Factors

- o Right people at the table
- o Shared sponsorship at all levels (champions)
- Shared stewardship (governance/ongoing oversight)
- o Local application of broadband strategies
- o Community buy-in



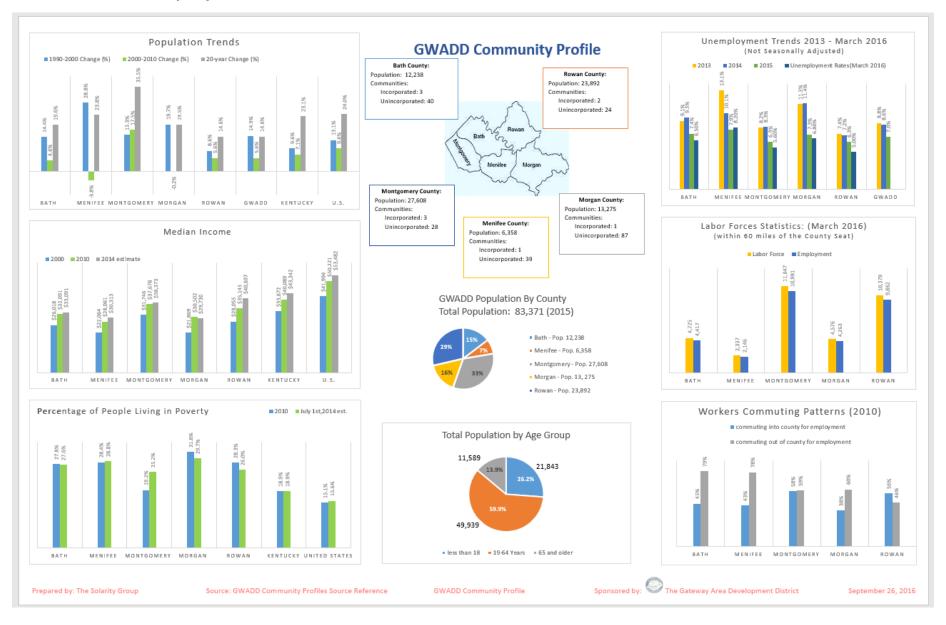
Community Broadband Strategic Planning Purpose

To develop a shared vision, goals and strategies to guide decisions and construct a clear path to realize the benefits of successful broadband awareness, access, adoption & utilization through community collaboration and sponsorship.



# C. Community Profiles

# **GWADD Community Profile**

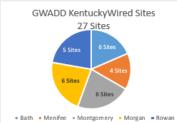


### **Broadband Overview**

### GWADD ISP Providers

FCC Broadband Definition 25 mbps Down / 3 mbps Up

Provider	Transmission Technology	Bath	Menifee	Montgomery	Morgan	Rowan	Max Download Speed	Max Upload Speed
ALTIUS	Terrestrial Mobile Wireless	×					1.5 mbps - 3 mbps	200 kbps - 768 kbps
AT&T Mobility LLC/Direct TV	Terrestrial Mobile Wireless	×	Х	×	×	×	10 mbps - 25 mbps	3 mbps - 6 mbps
CellCo Partnership	Terrestrial Mobile Wireless	×	×	×	×	×	10 mbps - 25 mbps	3 mbps - 6 mbps
East Kentucky Network, LLC	Terrestrial Mobile Wireless				×		10 mbps - 25 mbps	3 mbps - 6 mbps
Hughes Communications, Inc.	Satellite	×	X	×	×	×	1.5 mbps - 3 mbps	200 kbps - 768 kbps
KYWIFI	Terrestrial Fixed Wireless			×			3 mbps - 6 mbps	1.5 mbps - 3 mbps
megaWi	Terrestrial Mobile Wireless				×	×	1.5 mbps - 3 mbps	768 kbps - 1.5 mbps
Mountain Rural Telephone Coop.	Optical Carrier/ Fiber to the End User		×		X		3.0 mbps - 50mbps	.5 mbps - 5mbps
Skycasters, LLC	Satellite	×	×	×	×	×	3 mbps - 6 mbps	1.5 mbps - 3 mbps
Sprint Corporation	Terrestrial Mobile Wireless	×		×	×		768 kbps - 1.5 mbps	200 kbps - 768 kbps
StarBand Communications Inc.	Satellite	×	Х	×	×	×	1.5 mbps - 3 mbps	200 kbps - 768 kbps
Time Warner Cable, Inc.	Cable Modem - Other	×		×		×	10 mbps - 25 mbps	768 kbps - 1.5 mbps
TOAST.net	Terrestrial Mobile Wireless		ж	×		×	768 kbps - 1.5 mbps	200 kbps - 768 kbps
ViaSat, Inc.	Satellite	×	X	×	×	×	10 mbps - 25 mbps	3 mbps - 6 mbps
Windstream Corp./DISH Network	Asymmetric xDSL	×			×	×	10 mbps - 25 mbps	768 kbps - 1.5 mbps
			Indicates	providers with	physical ne	tworks (:	10-50 mbps down: 5	mbps up)



**Employers & Economic Development** 

2015 Major Business & Industry

Tourism

**Daniel Boone National Forest** 

Accommodations: Approx. 25 hotels

Red River Gorge

**Broke Leg Falls** 

Campgrounds: Approx. 10

# of Companies

11

### Flectrical Service:

Big Sandy RECC Clark Energy Coop. East Kentucky Power Coop.

Fleming-Mason Energy Coop. Licking Valley RECC LG&E and KU Energy LLC

Spencer Park AEP - Kentucky Power Company

ndicates wireless networks (768 kbps - 6mbps down; 200 kbps - 6 mbps up)

Infrastructure

Gravson RECC

Kentucky Utilities

Jackson Energy Rural Electric Coop.

Windstream Kentucky East

Public Gas Company, Inc.

Judy Water Association

Rowan Water, Inc.

West Liberty Gas Department

Morgan County Water District

Mount Sterling Water & Sewer

Reid Village Water District

Sharpsburg Water District

City of Sharpsburg Sewer

City of Jeffersonville Water

Morehead Utility Plant Board

Bath County Sanitation District

# Incumbent Telecom Providers:

AT&T Kentucky Mountain Telephone Cooperative, Inc.

Indicates availability of 25 mbps or greater

Cable: Time Warner Cable

Columbia Gas of Kentucky, Inc. Delta Natural Gas Company Morehead Utility Plant Board

Water/Wastewater

Bath County Water District Cave Run Water Commission, Inc. Levee Road Water Association Menifee County Sanitation District #1 Montgomery County Water District #1 Montgomery County Sanitation District #2 Morehead State Uni. Water System City of Owingsville Water & Sewer

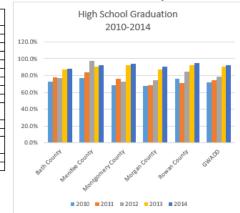
City of West Liberty Water & Sewer

City of Frenchburg Water & Sewer Waste Management

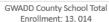
> Advanced Disposal Republic

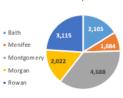
Rowan County Solid Waste Rumpke

# **Education & Workforce Development**

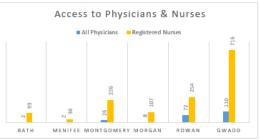








# Healthier Kentucky



Pop. Over 65 Years					
Bath	1,809	14.8%			
Menifee	983	14.8%			
Montgomery	3,731	13.5%			
Morgan	1,927	14.5%			
Rowan	2,860	12%			
GWADD	11,310	13.6%			

### General Governance

# **County Government Offices**

Approx. 30 Office Locations

5 Judge Executives 25 District Magistrates / Commissioners

### 10 City Governments

### Federal and State Offices:

5th & 6th Congressional Districts

4 State Senators 4 State Representatives

# Safer Kentucky

(pending validation)

### Law Enforcement

5 County Sherriff 3 Correctional Facilities 5 Police Departments

3 KY State Police 2 U.S. Marshals Offices 10 County Constables 1 FBI Office 1 Dept. of Fish & Wildlife

1 DEA Office

# **Emergency Services**

30 Fire Departments 5 County EMS

4 County E911

15 Kentucky Emergency Mgmt.



The Gateway Area Development District

September 26, 2016

### Prepared by: The Solarity Group

# of Employees

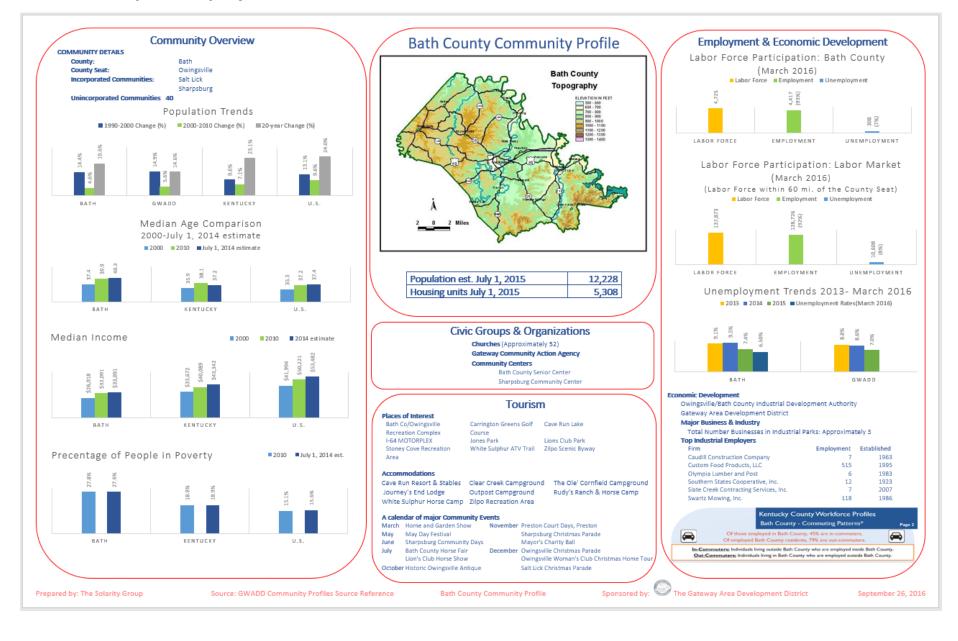
50-99

100-499

More than 500

Attractions

# **Bath County Community Profile**



# **Broadband Overview**

### **Bath County ISP Providers**

Provider Name	Transmission Technology	Max Download Speed	Max Upload Speed
Hughes Communications, Inc.	Satellite	1.5 mbps - 3 mbps	200 kbps - 768 kbps
Skycasters, LLC	Satellite	3 mbps - 6 mbps	1.5 mbps - 3 mbps
StarBand Communications Inc.	Satellite	1.5 mbps - 3 mbps	200 kbps - 768 kbps
ViaSat, Inc.	Satellite	10 mbps - 25 mbps	3 mbps - 6 mbps
ALTIUS	Terrestrial Mobile Wireless	1.5 mbps - 3 mbps	200 kbps - 768 kbp:
AT&T Mobility LLC	Terrestrial Mobile Wireless	10 mbps - 25 mbps	3 mbps - 6 mbps
CellCo Partnership	Terrestrial Mobile Wireless	10 mbps - 25 mbps	3 mbps - 6 mbps
Sprint Corporation	Terrestrial Mobile Wireless	768 kbps - 1.5 mbps	200 kbps - 768 kbp:
Windstream Corporation	Asymmetric xDSL	10 mbps - 25 mbps	768 kbps - 1.5 mbp:
Time Warner Cable, Inc.	Cable Modem - Other	10 mbps - 25 mbps	768 kbps - 1.5 mbp:

Indicates providers with physical networks (10-50 mbps down: 5 mbps up) Indicates wireless networks (768 kbps - 6mbps down; 200 kbps - 6 mbps up) Indicates availability of 25 mbps or greater

Bath County Roads

Total Mileage: 438

City Streets

3%

County

261 miles

60%

15 miles

### Bath County Kentucky Wired Sites (5 sites) Dates are being rescheduled and sites are subject to change.

				Build	Ring Closure	Traffic Migration
Site ID	Site Category	Site Name	City	Priority	Date	Date
12	K-12	Bath County Board Annex	Owingsville	18	4/29/2016	5/18/2016
1592	Library	Bath County Memorial Library	Owingsville	18	4.29/2016	8/19/2016
413	Government Site	CFC/Bath Co	Owingsville	18	4/29/2016	8/19/2016
609	Government Site	DDL WFD BATH CO	Owingsville	18	4/29/2016	8/19/2016
1293	Government Site	REV-PVA/County Clerk Bath Co	Owingsville	18	4/29/2016	8/19/2016

FCC Broadband Definition 25 mbps down 3 mbps up

# Community Infrastructure

- Kentucky Utilities
- Clark Energy Cooperative
- Fleming-Mason Energy Cooperative Incumbent Providers:
- Windstream Kentucky East
- Mountain Telephone Cooperative, Inc.
- Gas: Columbia Gas of Kentucky, Inc.
  - Delta Natural Gas Company

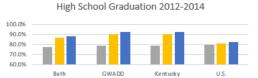
# Water/Wastewater

- Bath County Sanitation District
- Bath County Water District
- . City of Owingsville Water & Sewer
- Sharpsburg Water District
- · City of Sharpsburg Sewer . City of Frenchburg Water & Sewer

### Waste Management Advanced Disposal

Source: GWADD Community Profiles Source Reference

# **Education & Workforce Development**



Bath County Schools: 2 Elementary schools, 1 Middle school, 1 High school Bath County Public Library [2 locations; with a Bookmobile] Digital Literacy: Bath County has submitted a Letter of Intent to the Kentucky Work Ready Communities

■ 2012 = 2013 = 2014

# GWADD County School Enrollment Total 13,014



Bath

= Montgomery - Morgan

Rowan

Menifee





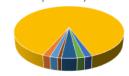


Healthier Kentucky Bath County Health Dept. **Nursing homes** 

Hilltop Lodge Ridgeway Nursing & Rehabilitation Facility

Aging Population (65 or Older) County: 1.809 14.8% 11,310 578,227

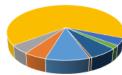
# **Bath County Medical Providers** (Total 106)



- All Physicians 2 Primary Care Physicians - 2 = Physicians Specialists - 0 Registered Nurses -93
- Nurse Practitioners 2 ■ Physicians Assistants - 2
- Pharmacists 4 Dentist -1.

# **GWADD Medical Providers** (Total 1,108)

- All Physicians 110
- Primary Care Physicians 57
- = Physicians Specialists 53 Nurse Practitioners 45
- Registered Nurses 716 Physicians Assistants 22
- Pharmadists 72
- Dentist 33



# General Governance

Courthouse Pic / City Logo

### County Government Offices -

Judge Executive & 3 Commissioners

City of Owingsville - Mayor and 6 Council Members

City of Salt Lick - Mayor & 4 Council Members

City of Sharpsburg - Mayor & 4 Commissioners

State and Federal Offices

Andy Barr (Congressional) Albert Robinson (KY-Senate) Sannie Overly (KY-House)

### Safer Kentucky

### Law Enforcement

County Sheriff

Owingsville City Police Department County Constable Dist.

Bath County Jailer

# **Emergency Services**

6 Fire Departments Bath County Search and Rescue

Bath County EMS





Sponsored by: The Gateway Area Development District

September 26, 2016

State Primary

System

26 miles

6%

State

System

59 miles

14%

State Rural

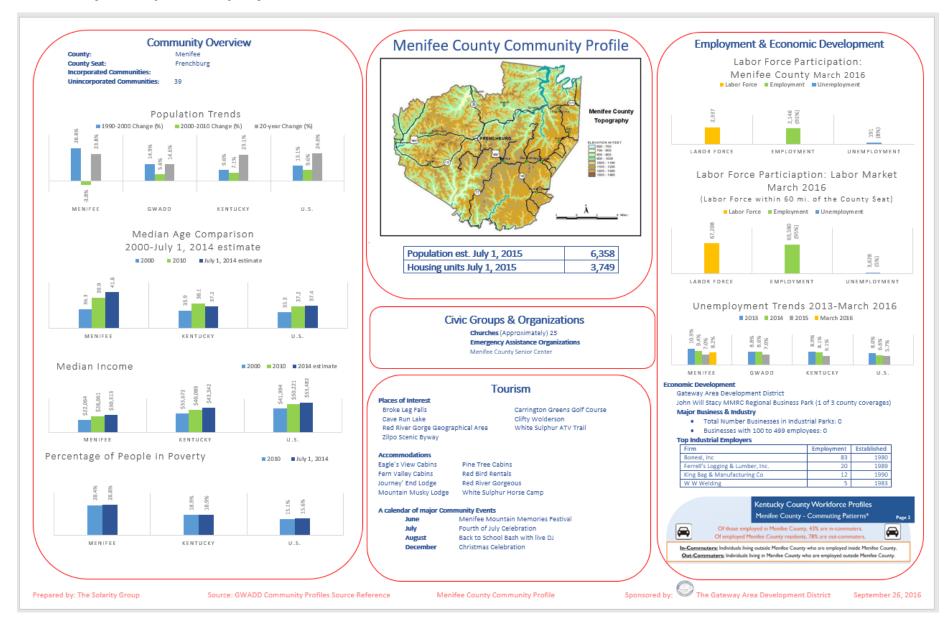
Secondary

System

75 miles

17%

# Menifee County Community Profile



# **Broadband Overview**

### Menifee County ISP Providers

Provider Name	Transmission Technology	Max Download Speed	Max Upload Speed
Hughes Communications, Inc.	Satellite	1.5 mbps - 3 mbps	200 kbps - 768 kbps
Skycasters, LLC	Satellite	3 mbps - 6 mbps	1.5 mbps - 3 mbps
StarBand Communications Inc.	Satellite	1.5 mbps - 3 mbps	200 kbps - 768 kbps
ViaSat, Inc.	Satellite	10 mbps - 25 mbps	3 mbps - 6 mbps
AT&T Mobility LLC	Terrestrial Mobile Wireless	10 mbps - 25 mbps	3 mbps - 6 mbps
CellCo Partnership	Terrestrial Mobile Wireless	10 mbps - 25 mbps	3 mbps - 6 mbps
Mountain Rural Telephone Coop.	Optical Carrier/ FTTH	50 mbps - 100 mbps	3 mbps - 6 mbps
TOAST.net	Terrestrial Mobile Wireless	768 kbps - 1.5 mbps	200 kbps - 768 kbps

Indicates providers with physical networks (10-50 mbps down: 5 mbps up) Indicates wireless networks (768 kbps - 6mbps down; 200 kbps - 6 mbps up) Indicates availability of 25 mbps or greater

### Menifee County Kentucky Wired Sites (4 sites) Dates are being rescheduled and sites are subject to change.

				Build	Ring Closure	Traffic Migration
Site ID	Site Category	Site Name	City	Priority	Date	Date
369	Government Site	CFC DCBS MENIFEE	Frenchburg	18	4/29/2016	8/8/2016
1151	Government Site	Menifee County Circuit Clerk - DATA ONLY	Frenchburg	18	4/29/2016	8/8/2016
116	K-12	Menifee Co. Elementary school	Frenchburg	1B	4/29/2016	6/27/2016
1666	Library	Menifee County Public Library	Frenchburg	18	4/29/2016	8/22/2016

FCC Broadband Definition 25 mbps down 3 mbps up

# Community Infrastructure

# Electrical Service:

- East Kentucky Power Cooperative
- Clark Energy Cooperative
- Licking Valley RECC

# Incumbent Providers:

- Windstream Kentucky East
- Mountain Telephone Cooperative, Inc. Gas:

- Columbia Gas of Kentucky, Inc.
- Delta Natural Gas Company

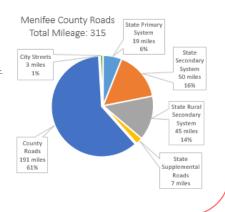
### Water/Wastewater

- Bath County Water District
- · Cave Run Water Commission, Inc.
- Menifee County Sanitation District #1 City of Jeffersonville Water
- City of Frenchburg Water & Sewer

# Waste Management

- Advanced Disposal
- Menifee County Sanitation
- Rumpke

Prepared by: The Solarity Group



Source: GWADD Community Profiles Source Reference

# **Education & Workforce Development**

High Schol Gradutation Rates 2012-2014



Menifee County Schools 2 elementary schools, 1 high school, & 1 academy Menifee County Public Library

Digital Literacy: Menifee County has submitted a Letter of Intent to Kentucky Work Ready Communities

# GWADD County School Enrollment Total 13,014

- Bath
- Menifee
- = Montgomery Morgan



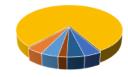


# Healthier Kentucky

Menifee County Health Dept. Nursing homes

Edgewood Estates Aging Population (65 or Older) County: 983 14.8% GWADD: 11,310 578,227

# Menifee County Medical Providers Total 45



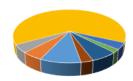
- All Physicians 2
- = Physicians Specialists 0
- · Nurse Practitioners 2
- Pharmacists 2

# Primary Care Physicians - 2

- Registered Nurses -36 - Physicians Assistants - 0
- Dentist -1

# **GWADD Medical Providers** Total 1,108

- All Physicians 110
- Primary Care Physicians 57
- Physicians Specialists 53 Nurse Practitioners - 45
- Registered Nurses -716 ■ Physicians Assistants - 22
- Pharmacists 72
- Dentist -33



# General Governance

### County Government Offices -

Judge Executive & 5 Magistrates

City of Frenchburg - Mayor and 4 Commissioners

### State and Federal Offices

Andy Barr (Congressional) Albert Robinson (KY-Senate) David Hale (KY-House)

# Safer Kentucky

### Law Enforcement

Menifee County Sherriff Kentucky State Police Post 8

### **Emergency Services**

4 Fire Departments Menifee County EMS Menifee County Fire District





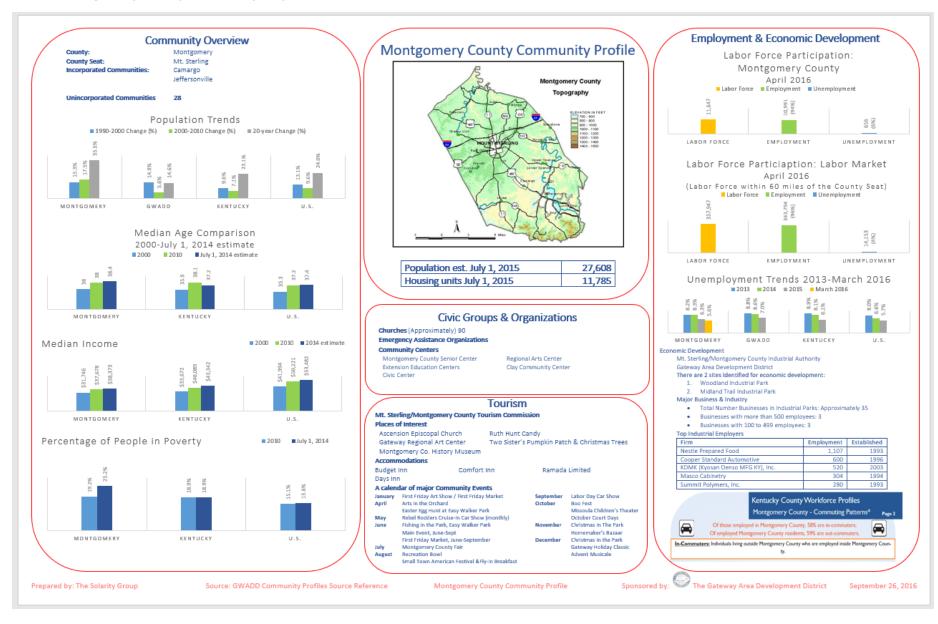


Menifee County Community Profile

Sponsored by:

The Gateway Area Development District

# **Montgomery County Community Profile**



# **Broadband Overview**

**Montgomery County ISP Providers** 

Provider Name	Transmission Technology	Max Download Speed	Max Upload Speed
Hughes Communications, Inc.	Satellite	1.5 mbps - 3 mbps	200 kbps - 768 kbps
Skycasters, LLC	Satellite	3 mbps - 6 mbps	1.5 mbps - 3 mbps
StarBand Communications Inc.	Satellite	1.5 mbps - 3 mbps	200 kbps - 768 kbps
ViaSat, Inc.	Satellite	10 mbps - 25 mbps	3 mbps - 6 mbps
KYWIFI	Terrestrial Fixed Wireless	3 mbps - 6 mbps	1.5 mbps - 3 mbps
AT&T Mobility LLC	Terrestrial Mobile Wireless	10 mbps - 25 mbps	3 mbps - 6 mbps
CellCo Partnership	Terrestrial Mobile Wireless	10 mbps - 25 mbps	3 mbps - 6 mbps
TOAST.net	Terrestrial Mobile Wireless	6 mbps - 10 mbps	3 mbps - 6 mbps
Sprint Corporation	Terrestrial Mobile Wireless	768 kbps - 1.5 mbps	200 kbps - 768 kbps
Time Warner Cable, Inc.	Cable Modem - Other	10 mbps - 25 mbps	768 kbps - 1.5 mbps
Time svarner cable, Inc.	708 KDPS -		

Indicates wireless networks (768 kbps - 6mbps down; 200 kbps - 6 mbps up) Indicates availability of 25 mbps or greater

### Montgomery County Kentucky Wired Sites (6 sites) Dates are being rescheduled and sites are subject to change

					Ring	Traffic
				Build	Closure	Migration
Site ID	Site Category	Site Name	City	Priority	Date	Date
423	Government Site	CFC-DCBS/WFD-DES Mt Sterling	Mount Sterling	18	4/29/2016	8/3/2016
549	Government Site	CORR P&P Montgomery County	Mount Sterling	1B	4/29/2016	8/3/2016
1161	Government Site	Montgomery County Circuit Clerk - DATA ONLY	Mount Sterling	18	4/29/2016	10/13/2016
833	Government Site	JUS KSP AFIS/Montgomery Co. Jail	Mount Sterling	1B	4/29/2016	8/3/2016
114	K-12	McNabb Middle school	Mount Sterling	1B	4/29/2016	5/31/2016
1671	Library	Mount Sterling-Montgomery County Public Library	Mount Sterling	1B	4/29/2016	8/4/2016

FCC Broadband Definition

25 mbps down

3 mbps up

# Community Infrastructure

- · East Kentucky Power Cooperative
- Clark Energy Cooperative
- Kentucky Utilities

# Incumbent Providers: AT&T Kentucky

- Columbia Gas of Kentucky, Inc.
- Delta Natural Gas Company

### Water/Wastewater

- · City of Jeffersonville Water
- Judy Water Association
- Levee Road Water Association
- Montgomery County Water District #1
- Mount Sterling Water and Sewer
- Reid Village Water District
- Montgomery County Sanitation Dist. #2

### Bath County Water District Waste Management

- Advanced Disposal
- Republic
- Rumpke

Prepared by: The Solarity Group

Montgomery County Roads Total Mileage: 364 System State 40 miles Secondary 11% System City Streets 40 miles 40 miles 11% 11% State Rural Secondary System 71 miles 19% State County Roads Roads 3 miles 1%

Source: GWADD Community Profiles Source Reference

# **Education & Workforce Development**

High School Graduation Rates 2012 - 2014



Montgomery County Schools 6 pre-k - elementary school, 1 middle school, and 1 high school Morehead State University at Mount Sterling - Four-Year College / University Montgomery County ATC - Kentucky Technical School serving Montgomery County Mt. Sterling / Montgomery County Public Library Digital Literacy: Montgomery County is a certified Work Ready Communities



**GWADD County School Enrollment** Total 13,014



Mongan







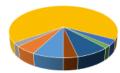


Montgomery County Health Dept. KentuckyOne Health - Saint Joseph Mount Sterling Hospital Tier 1 Health Provider

**Nursing homes** Windsor Care Center

Sterling Meadows Aging Population (65 or Older) County: 3,731 13.5% GWADD: 11,310

# Montgomery County Medical Providers Total: 336

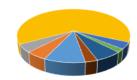


- All Physicians 26
- Physicians Specialists 8
- Nurse Practitioners 12
- Primary Care Physicians 18 Registered Nurses -226 ■ Physicians Assistants - 6
- Pharmacists 28 ■ Dentist -12

# Total 1,108 ■ ΔII Physicians - 110

- Physicians Specialists 53 ■ Nurse Practitioners - 45
- Pharmarists 72
- Primary Care Physicians 57
- Registered Nurses -716 ■ Physicians Assistants - 22
- Dentist -33

**GWADD Medical Providers** 



# **General Governance**

# County Government Offices

578.227

Judge Executive & 3 Commissioners

City of Camargo - Mayor and 4 Commissioners

City of Jeffersonville – Mayor and 4 Commissioners

City of Mt. Sterling - Mayor and 6 Council Members

# State and Federal Offices

Andy Barr (Congressional) Ralph Alvarado (KY-Senate) David Hale (KY-House)

# Safer Kentucky

### Law Enforcement

County Sherriff 1 City Police Department

1 County Constable District 4

Kentucky State Police Post 8

U.S. Marshals Office

FBI Office DEA Office

## **Emergency Services**

1 Fire Department and 7 Fire Stations Montgomery County EMS and Ambulance District

E911







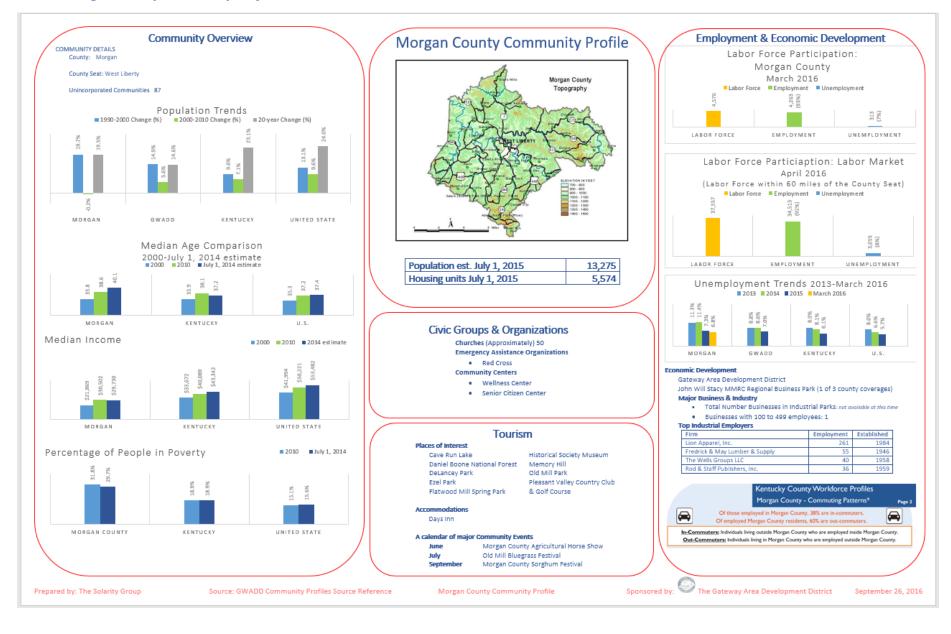
Montgomery County Community Profile

Sponsored by:

The Gateway Area Development District

September 26, 2016

# **Morgan County Community Profile**



### **Broadband Overview** Morgan County ISP Providers Transmission Technology Max Download Speed Max Upload Speed Provider Name 200 kbps - 768 kbp 3 mbps - 6 mbp StarBand Communications Inc. Satellite 1.5 mbps - 3 mbp 200 kbps - 768 kbps Satellite 3 mbps - 6 mbps 10 mbps - 25 mi East Kentucky Network, LLC Terrestrial Mobile Wireless AT&T Mobility LLC Terrestrial Mobile Wireless Terrestrial Mobile Wireless 3 mbps - 6 mbps 1.5 mbps - 3 mbps 768 kbps - 1.5 mbps

Indicates providers with physical networks (10-50 mbps down: 5 mbps up) Indicates wireless networks (768 kbps - 6mbps down; 200 kbps - 6 mbps up) Indicates availability of 25 mbps or greater

768 kbps - 1.5 mb)

200 kbps - 768 kbps

3 mbps - 6 mbps

3 mbps - 6 mbp

### Morgan County Kentucky Wired Sites (6 sites) Dates are being rescheduled and sites are subject to change.

Terrestrial Mobile Wireless

Asymmetric xDSL

Optical Carrier/ Fiber to the End User

Site				Build	Ring Closure	Traffic Migration
ID	Site Category	Site Name	City	Priority	Date	Date
121	K-12	Morgan County Board	West Liberty	18	4/29/2016	7/21/2016
1670	Library	Morgan County Public Library	West Liberty	18	4/29/2016	8/23/2016
370	Government Site	CFC DCBS Morgan Co/CHS P&P	West Liberty	18	4/29/2016	8/5/2016
1288	Government Site	REV/PVA, Morgan County Clerk	West Liberty	18	4/29/2016	8/5/2016
1403	Government Site	WFD VOC REHAB Morgan Co	West Liberty	18	4/29/2016	8/5/2016
1003	Government Site	JUS/CORR Eastern KY Correctional Complex	West Liberty	18	4/29/2016	8/5/2016

FCC Broadband Definition 25 mbps down 3 mbps up

# Community Infrastructure

# Electrical Service:

Sprint Corporation

Mountain Rural Telephone Co.,

- AEP Kentucky Power Company
- East Kentucky Power Cooperative
- · Clark Energy Cooperative Licking Valley RECC

### Incumbent Providers:

Mountain Rural Telephone Company (MRTC)

# Gas:

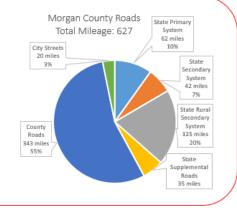
- Columbia Gas of Kentucky, Inc.
- City of West Liberty Gas

### Public Gas Company, Inc. Water/Wastewater

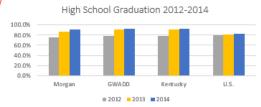
- Morgan County Water District
- City of West Liberty Water & Sewer
- Rowan Water, Inc.

# Waste Management

- Advanced Disposal
- Morgan County Transfer Station

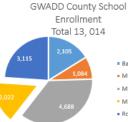


# **Education & Workforce Development**



Morgan County Schools 4 elementary schools, 1 middle school, 1 high school, and 1 area technical center Enrollment: 2,022 2014-15 **Morgan County Public Library** 

Digital Literacy: Morgan County is in the Formative Stage of becoming a Kentucky Work Ready Communities



■ Bath Menifee

= Montgomery

- Morgan Rowan





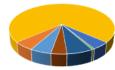




Morgan County Health Dept. Hospital: Morgan County ARH Hospital Tier 1 Health Provider [25 **Nursing homes** 

West Liberty Nursing & Rehabilitation Center Aging Population (65 or Older) County: 1.927 14.5%

2,648 578.227 Morgan County Medical Providers Total: 147



All Physicians - 8

Sponsored by:

= Physicians Specialists - 0 Nurse Practitioners - 7 Pharmadists - 10

 Primary Care Physicians - 8 Registered Nurses - 107

Physicians Assistants - 1 ■ Dentist - 6

# **GWADD Medical Providers** Total 1,108

All Physicians -110

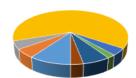
■ Pharma dists - 72

Primary Care Physicians -57

= Physicians Specialists - 53 Nurse Practitioners - 45

Registered Nurses- 716 ■ Physicians Assistants - 22

■ Dentist - 33



# General Governance

County Government Offices (5 Office Locations)

Judge Executive & 5 District Magistrates

City of West Liberty Government (1 Office Locations)

Mayor and 6 Council Members

### State and Federal Offices

Hal Rogers (Congressional) Ray Jones II (KY-Senate) Hubert Collins (KY-House)

# Safer Kentucky

### Law Enforcement

Morgan County Sherriff West Liberty Police Department 5 County Constables

1 Correctional Facility

 Eastern Kentucky Correctional Complex (Pop. 1689)



6 Fire Departments West Liberty E-911 Center West Liberty Fire Department Morgan County Ambulance Service

Morgan County Rescue Squad



The Gateway Area Development District

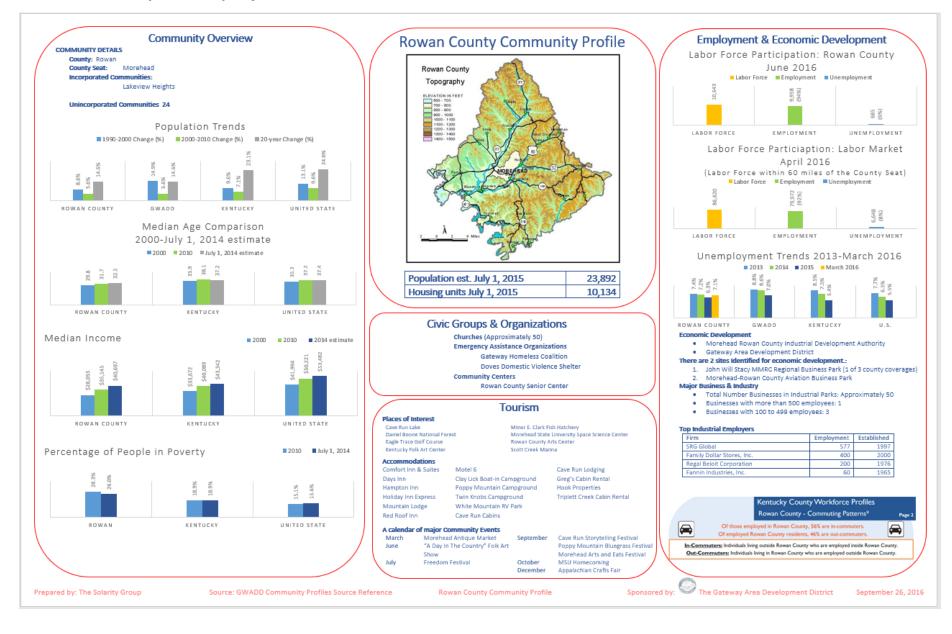
September 26, 2016

Prepared by: The Solarity Group

Source: GWADD Community Profiles Source Reference

Morgan County Community Profile

# **Rowan County Community Profile**



# **Broadband Overview**

		Max Upload Speed	
Satellite	1.5 mbps - 3 mbps	200 kbps - 768 kbp	
Satellite	3 mbps - 6 mbps	1.5 mbps - 3 mbp	
Satellite	1.5 mbps - 3 mbps	200 kbps - 768 kbp	
Satellite	10 mbps - 25 mbps	3 mbps - 6 mbp	
Terrestrial Mobile Wireless	768 kbps - 1.5 mbps	200 kbps - 768 kbp	
Terrestrial Mobile Wireless	1.5 mbps - 3 mbps	768 kbps - 1.5 mbp	
Terrestrial Mobile Wireless	10 mbps - 25 mbps	3 mbps - 6 mbp	
Terrestrial Mobile Wireless	10 mbps - 25 mbps	3 mbps - 6 mbp	
Terrestrial Mobile Wireless	768 kbps - 1.5 mbps	200 kbps - 768 kbp	
Cable Modem - Other	10 mbps - 25 mbps	6 mbps - 10 mbp	
Asymmetric xDSL	10 mbps - 25 mbps	3 mbps - 6 mbp	
	Satellite Satellite Satellite Terrestrial Mobile Wireless Cable Modern - Other Asymmetric xDSL	Satellite 3 mbps - 6 mbps Satellite 1.5 mbps - 3 mbps Satellite 10 mbps - 25 mbps Terrestrial Mobile Wireless 768 kbps - 1.5 mbps Terrestrial Mobile Wireless 1.5 mbps - 3 mbps Terrestrial Mobile Wireless 10 mbps - 25 mbps Terrestrial Mobile Wireless 768 kbps - 1.5 mbps Terrestrial Mobile Wireless 768 kbps - 1.5 mbps Cable Modern - Other 10 mbps - 25 mbps	

Indicates availability of 25 mbps or greater Rowan County Kentucky Wired Sites (15 sites) Dates are being rescheduled and sites are subject to change.

					Build	Ring Closure	Traffic Migration	
	Site ID	Site Category	Site Name	City	Priority	Date	Date	
	1458	KET	Morehead	Clearfield	18	4/29/2016	9/12/2016	
	1689	Library	Rowan County Public Library	Morehead	18	4/29/2016	8/30/2016	
	641	Government Site	DJJ-Morehead-Girls-YDC	Morehead	18	4/29/2016	5/6/2016	
	1180	Government Site	NR/EP ROWAN CO	Morehead	18	4/29/2016	5/9/2016	
	1225	Government Site	OPA Rowan County	Morehead	18	4/29/2016	9/21/2016	
	1295	Government Site	Rowan Co RE	Morehead	18	4/29/2016	9/21/2016	
	1297	Government Site	Rowan County Circuit Clerk - DATA ONLY	Morehead	18	4/29/2016	9/21/2016	
	1388	Government Site	WFD ONE STOP/MOREHEAD	Morehead	18	4/29/2016	9/21/2016	
	1404	Government Site	WFD VOC REHAB Rowan Co	Morehead	18	4/29/2016	9/21/2016	
	383	Government Site	CFC DCBS ROWAN	Morehead	18	4/29/2016	11/1/2016	
	401	Government Site	CFC DCS-CA ROWAN CO	Morehead	18	4/29/2016	11/1/2016	
	466	Government Site	CHFS DCBS Rowan County	Morehead	18	4/29/2016	11/2/2016	
	508	Government Site	CHS CCSHCN ROWAN CO	Morehead	18	4/29/2016	11/2/2016	
	999	Government Site	JUS KSP/Post 8 Rowan Co	Morehead	18	4/29/2016	5/9/2016	
	250	University	Morehead State University	Morehead	18	4/29/2016	6/10/2016	
$\setminus$	TBD	MCTC	MMRC Park	Morehead	TBD	TBD	TBD	1

# Community Infrastructure

### Electrical Service:

- American Electric Power
- Clark Energy Cooperative
- East Kentucky Power Cooperative Fleming-Mason Energy Cooperative
- Grayson RECC
- LG&E and KU Energy LLC
- Licking Valley RECC

Morehead Utility Plant Board

### Incumbent Telephone Providers: Windstream KY East Gas:

- Delta Natural Gas Company
- Morehead Utility Plant Board

### Water/Wastewater

- Bath County Water District
- Morehead State University Water System
- Morehead Utility Plant Board
- Rowan Water, Inc.

# Waste Management

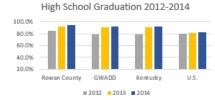
- Rowan County Solid Waste
- Advanced Disposal
- Republic

Prepared by: The Solarity Group

State Rowan County Roads Primary Total Mileage: 533 System State 41 miles Secondary 8% System 68 miles City Streets 13% 39 miles State Rural Secondary System 50 miles 9% County Roads State 320 miles 60% Roads 15 miles 3%

Source: GWADD Community Profiles Source Reference

# **Education & Workforce Development**



Rowan County Schools 6 pre-k - elementary schools, 1 middle schools, and

Morehead State University

Maysville Community & Technical College, Rowan Campus Rowan County Public Library

Digital Literacy: Rowan County in certified Work Ready Communities

# **GWADD County School Enrollment** Total 13,014



- = Bath ■ Menifee
- = Montgomery Morgan
- Rowan











Hospital: St. Claire Regional Medical Center Tier 1 Health Provider [133 Beds],

3 Nursing homes Aging Population (65 or Older)

2,860 12% GWADD: 11,310 KY: 578,227

Healthier Kentucky

Rowan County Health Dept.

Rowan County Medical Providers



- All Physicians 72 Primary Care Physicians - 27 = Physicians Specialists - 45 - Registered Nurses - 254
- Nurse Practitioners 22
- Pharmacists 28

# **GWADD Medical Providers** Total 1,108

- All Physicians -110 Primary Care Physicians -57
- = Physicians Specialists 53 - Registered Nurses- 716 - Physicians Assistants - 22
- Nurse Practitioners 45 ■ Pharmacists - 72



### General Governance

### **County Government Offices**

Judge Executive & 4 District Magistrates

City of Morehead Government

Mayor and 6 Council Members

City of Lakeview Heights Government

Mayor and 4 City Commissioners

State and Federal Offices

Rowan County Community Profile

Hal Rogers (Congressional) Steve West (KY-Senate) Rocky Adkins (KY-House)

# Safer Kentucky

### Law Enforcement

Physicians Assistants - 13

Dentist - 13

Rowan County Sherriff 1 City Police Department

MSU Police Department

3 County Constables

Rowan County Detention Center

Kentucky State Police Post 8

Kentucky Department of Fish and Wildlife

Kentucky Alcoholic Beverage Commission

U.S. Law Enforcement

### **Emergency Services**

5 Fire Departments

Rowan County Emergency Service

Rowan County E911



The Gateway Area Development District

September 26, 2016

# **GWADD Community Profiles Source Reference**

# **GWADD Community Overview**

- GWADD Subject Matter Experts (2016)
- CEDS Strategy Gateway Area Development District
- Census.gov
- City-Data.com
- FactFinder,Census.gov
- StatsAmerica.org
- Kentucky Career Center
- Wikipedia.org: Bath County
- Wikipedia.org: Menifee County
- Wikipedia.org: Montgomery County
- Wikipedia.org: Morgan County
- Wikipedia.org: Rowan County
- Communities\_NoUrban.xls

# **Tourism**

- Bath County Tourism
- Discover Eastern Kentucky
- Frenchburg/Menifee Co. Chamber of Commerce Kentucky Tourism
- Morehead Tourism: An Adventure is Waiting
- Mount Sterling Tourism
- Owingsville/Bath CO Recreation & Tourism ... Kentucky Tourism
- Southeast Kentucky Adventure Tourism
- West Liberty Tourism West Liberty, Kentucky See

# **Employment & Economic Development**

- ThinkKentucky.com: Bath County Community Profile
- ThinkKentucky.com: Menifee County Community Profile
- ThinkKentucky.com: Montgomery County Community Profile
- ThinkKentucky.com: Morgan County Community Profile
- ThinkKentucky.com: Rowan County Community Profile
- ThinkKentucky.com: Select Kentucky (SELECT: Bath, Menifee, Montgomery, Morgan, & Rowan Counties)
- CEDS Strategy Gateway Area Development District
- <u>City-Data.com</u>
- FactFinder,Census.gov
- StatsAmerica.org
- Kentucky Career Center
- Kentucky State Data Center
- Ag & Natural Resource UK County Data Profile

# **Broadband Overview**

- Kentucky Broadband Mapping Viewer
- Kentucky Communications Network Authority

# Community Infrastructure

- Kentucky Transportation Cabinet
- GWADD 2016 Directory of Local Government
- Kentucky Infrastructure Authority

# **Education & Workforce Development**

- Kentucky Career Center
- CEDS Strategy Gateway Area Development District
- Kentucky Work Ready Communities
- ThinkKentucky.com: Bath County Community Profile
- ThinkKentucky.com: Menifee County Community Profile
- ThinkKentucky.com: Montgomery County Community Profile
- ThinkKentucky.com: Morgan County Community Profile
- ThinkKentucky.com: Rowan County Community Profile

# **Healthier Kentucky**

- Kentucky Health Facts: GWADD
- Kentucky Health Facts: Bath County
- Kentucky Health Facts: Menifee County
- Kentucky Health Facts: Montgomery County
- Kentucky Health Facts: Morgan County
- Kentucky Health Facts: Rowan
- Ag & Natural Resource UK County Data Profile

# **General Governance**

- GWADD 2016 Directory of Local Government
- U.S. Congressional Districts Gateway ADD Service Area
- Kentucky Senate Districts Gateway ADD Service Area
- Kentucky Legislative House Districts Gateway ADD Service Area

# Safer Kentucky

- GWADD 2016 Directory of Local Government
- US Fire and Rescue.com: Kentucky
- Kentucky Emergency Management

# D. Affordable Access Action Planning Overview for GWADD Board of Directors

Here is the title and agenda slides for the Affordable Access Action Planning Overview presentation. The full presentation is available electronically upon request.



# E. Publication Formats

Key deliverables reflected in this document for optional publication by the GWADD. These documents include:

- GWADD Broadband Strategic Plan, 11x17
- GWADD Broadband Strategic Plan County Prioritizations, 11x17
- Solarity Broadband Strategic Planning Placecard, 11x17
- GWADD Regional Community Profile, 11x17
- Bath County Community Profile, 11x17
- Menifee County Community Profile, 11x17
- Montgomery County Community Profile, 11x17
- Morgan County Community Profile, 11x17
- Rowan County Community Profile, 11x17
- GWADD Community Profiles Reference Sources, 8.5x11